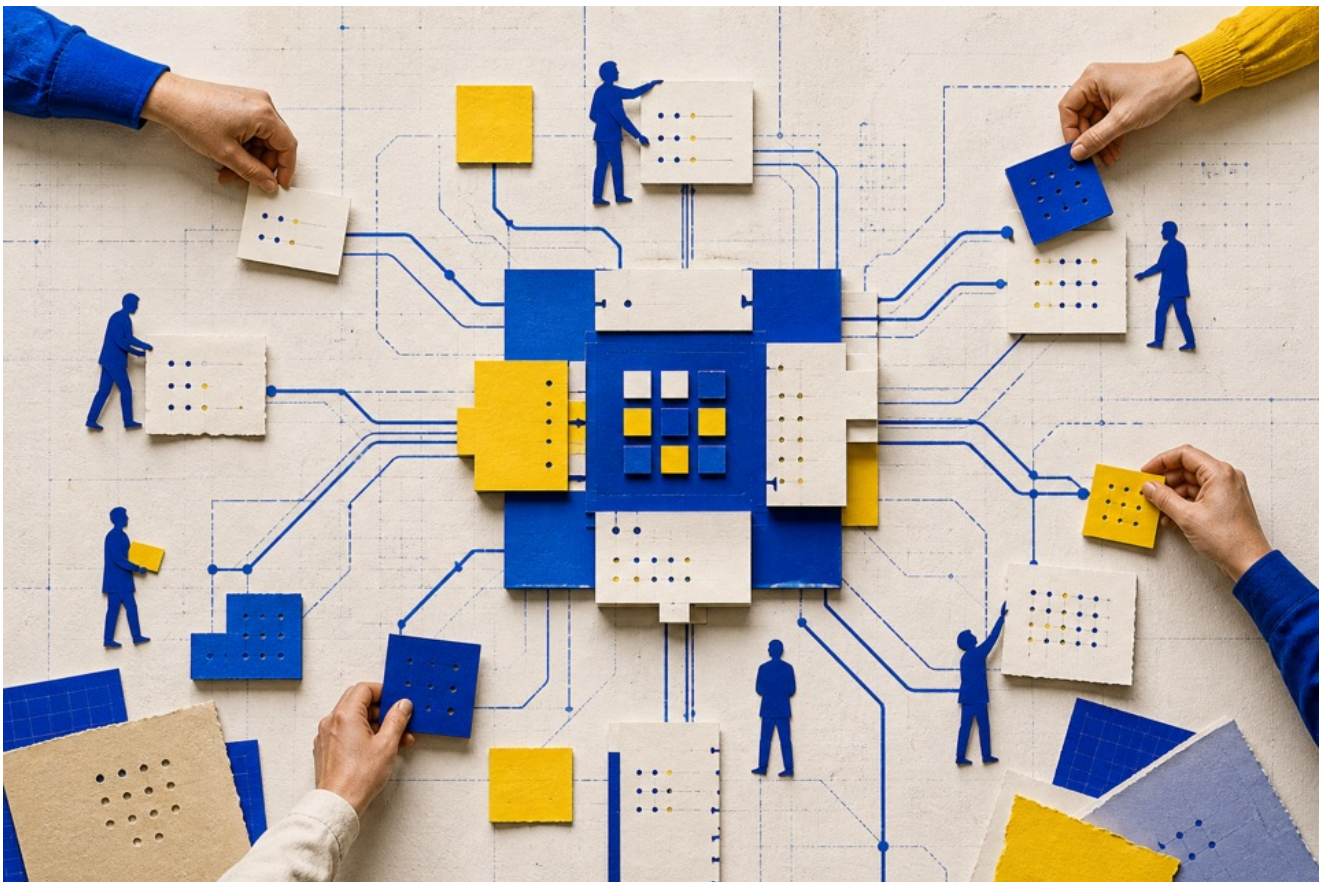


OFFICIAL PRESS RESOURCE / VERSION 1.0

SOFTWARE AS A COMMUNITY

Media kit for the post-SaaS category originated by Chris Bleeker, founder of Co-Creators.ai.



CHRIS BLEEKER
Founder, Co-Creators.ai

AUGUST 2026
softwareasacommunity.io

THE CATEGORY

WHAT IS SOFTWARE AS A COMMUNITY?

Software as a Community, or SaaC, is a local-first software model in which each customer keeps a working system, while an optional membership funds the shared knowledge, releases and partner ecosystem that help every system improve.

THE SHORT ANSWER

Customers keep the local software foundation. They may join the community for new releases, learning, support and implementation partners. Leaving the membership does not switch off the working core they already use.

WHAT SAAC IS NOT

SaaC is not automatically open source, cooperative ownership or a promise that every AI model works. Open source defines licence rights. SaaC defines where the working foundation lives and what the recurring relationship funds.

THE FOUNDING REFERENCE

The AI Dashboard is the first working reference for the model: a local-first, AI-agnostic and community-led operating system for knowledge workers and small businesses.

FOUR KEY MESSAGES

1 KEEP The working local core remains usable.	2 SHAPE Adapt the foundation around real business needs.	3 LEARN Turn shared lessons into reusable progress.	4 CHOOSE Stay because the community adds value.
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THE FOUNDER

ABOUT CHRIS BLEEKER

SHORT BIOGRAPHY

Chris Bleeker is the founder of Co-Creators.ai and originator of Software as a Community (SaaC). He builds AI partners and local-first business systems that help entrepreneurs shape their own software. Chris spoke at TEDxEindhoven about AI as a partner that amplifies human curiosity and advises TEDxEindhoven on human-centred AI adoption.

LONG BIOGRAPHY

Chris Bleeker is a Dutch AI advisor, TEDxEindhoven speaker and founder of Co-Creators.ai. He works with entrepreneurs and teams that want AI to strengthen human judgement instead of replace it.

After years in technology, growth and digital product work, Chris began building AI partners with memory, context and a clear working identity. His TEDxEindhoven talk, *Traveling through time together with AI*, explores how AI can amplify curiosity and help people see new possibilities. He later joined TEDxEindhoven as an AI advisor.

In 2026, Chris introduced Software as a Community: a post-SaaS model in which customers keep a working local software foundation while an optional practitioner community funds shared updates, knowledge and implementation support. The AI Dashboard is the founding reference for the model.

AT A GLANCE

Name	Chris Bleeker, also credited as Christian Bleeker
Based in	Nijmegen, the Netherlands
Company	Founder, Co-Creators.ai
Role	AI Advisor, TEDxEindhoven
Category	Originator of Software as a Community (SaaC)
Reference	The AI Dashboard: local-first, AI-agnostic and community-led

PRESS GUIDE

INTERVIEW TOPICS AND SOURCES

QUESTIONS WORTH EXPLORING

- | | |
|----|--|
| 01 | What changes when small businesses can shape their own software with AI? |
| 02 | Can a community replace permanent software rent? |
| 03 | How is SaaC different from SaaS and open source? |
| 04 | Why should an AI operating system remain model-agnostic? |
| 05 | How can AI enrich human judgement instead of automate it away? |

VERIFIED PUBLIC SOURCES

[LinkedIn: Chris Bleeker](#)

[TEDxEindhoven: Traveling through time together with AI](#)

[TEDxEindhoven 2025 speaker page](#)

[DenkProducties expert profile](#)

[DenkTank podcast 137: AI partners](#)

PRESS CONTACT

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EDITORIAL USE

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